

# PRESS RELEASE



**For Immediate Release**

PHARMACEUTICAL SERVICES NEGOTIATING COMMITTEE

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## **Success for Pharmacy events**

PSNC, working with Ceuta Healthcare, is holding a series of three events aimed at pharmacy contractors – the Success for Pharmacy exhibition and seminars.

The key focus of the events is to provide relevant CPD opportunities to attendees through a wide ranging seminar programme and learning opportunities in the exhibition.

The free to attend events will be held on consecutive Sundays in March:

- 4<sup>th</sup> March 2007, International Centre, Telford
- 11<sup>th</sup> March 2007, Leeds United Football Club
- 18<sup>th</sup> March 2007, Renaissance Hotel, London Heathrow

Exhibitors include:

AAH Pharmaceuticals  
AAH Link  
Cegedim Rx  
Ceuta Healthcare  
Patient Dynamics  
Roche Diagnostics  
sanofi aventis  
TEVA  
Unichem

The Seminar programme includes the following sessions:

- Patient satisfaction surveys – how to do them (Patient Dynamics)
- Getting ready for Smoke Free England (CPPE)
- The Change Challenge! (GSK)
- IT: Making your business more efficient (Cegedim Rx)
- Clinical updates on Asthma & COPD, Diabetes and CHD (Prof. Clare Mackie/Medway School of Pharmacy)
- Understanding Category M (PSNC)
- Communication Skills 2 (GSK)

Additionally there will be a chance to practice conducting MURs in the exhibition hall and get advice on how to get started with providing MURs.

Further information is available at [www.psn.org.uk/events](http://www.psn.org.uk/events)

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