



Improving Public Health through PCT and LA collaboration

Community Pharmacy Conference 2008

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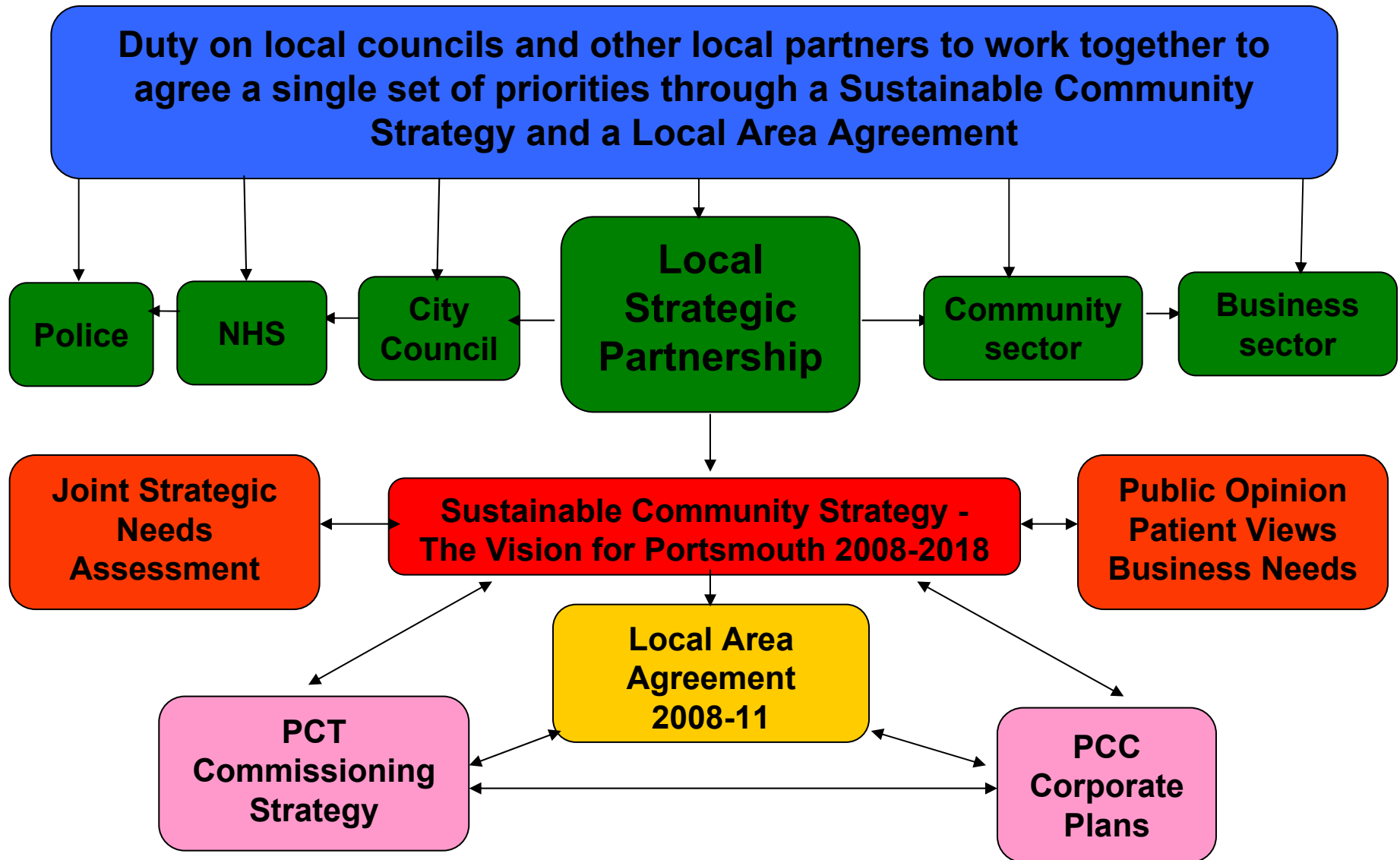
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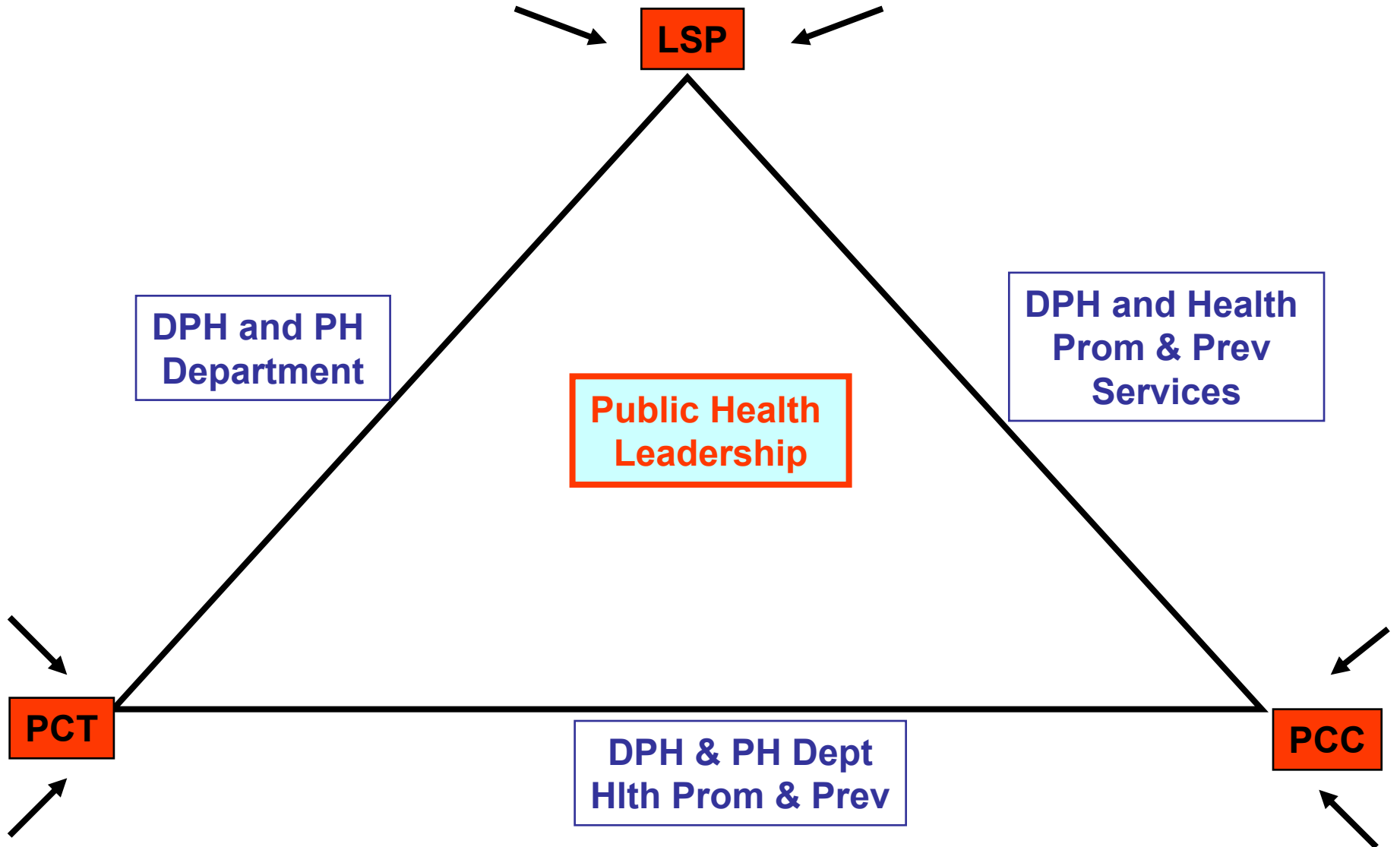
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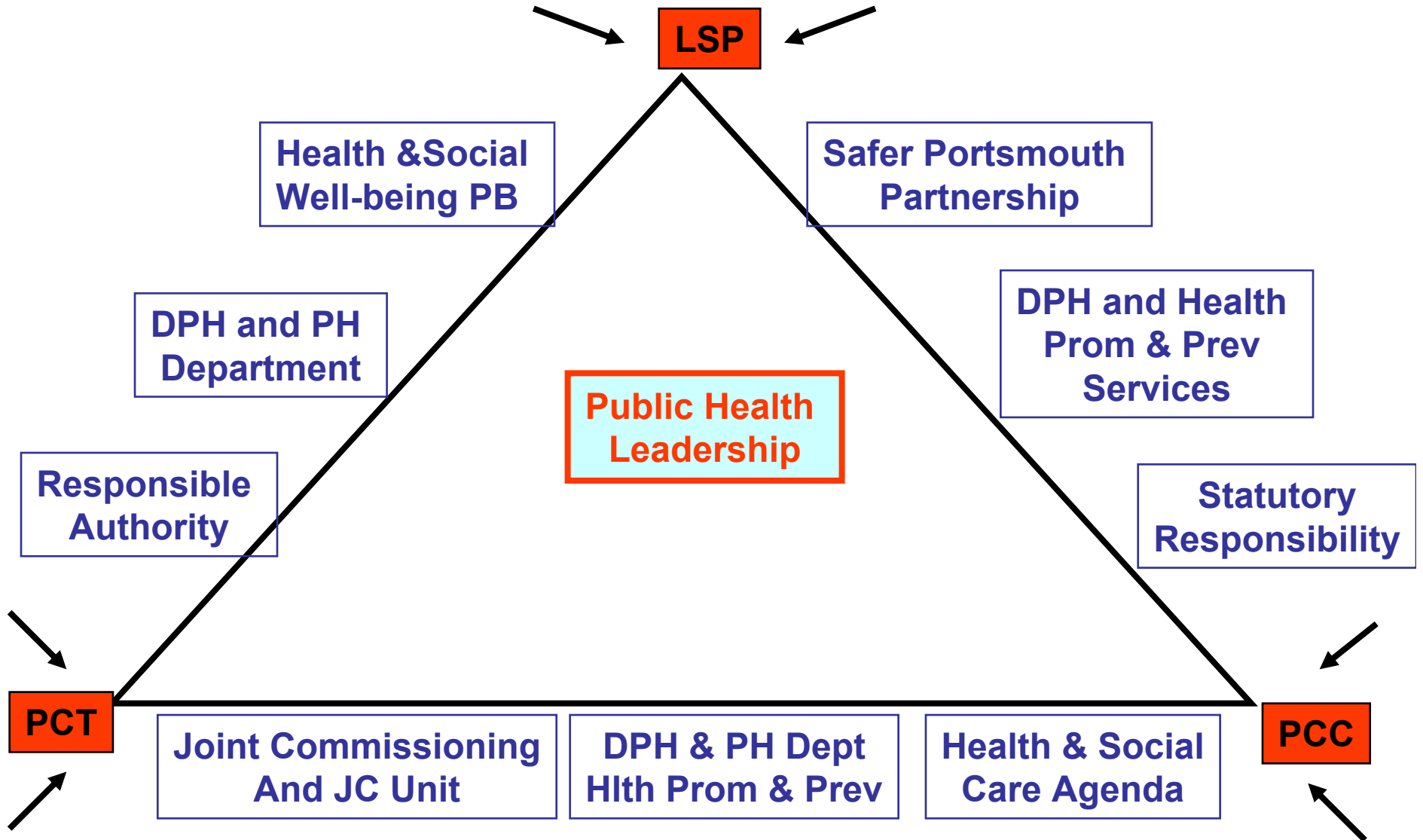
- How JSNA and other local planning frameworks operate in theory
- How PCT, PCC and LSP work to improve public health in practice
- How can the LPC and Community Pharmacists influence this
- The 2008 Pharmacy White Paper & PH Leadership for Pharmacy
- How might we increase health gain and reduce inequalities locally
- The world's your oyster but only if you can adapt and innovate

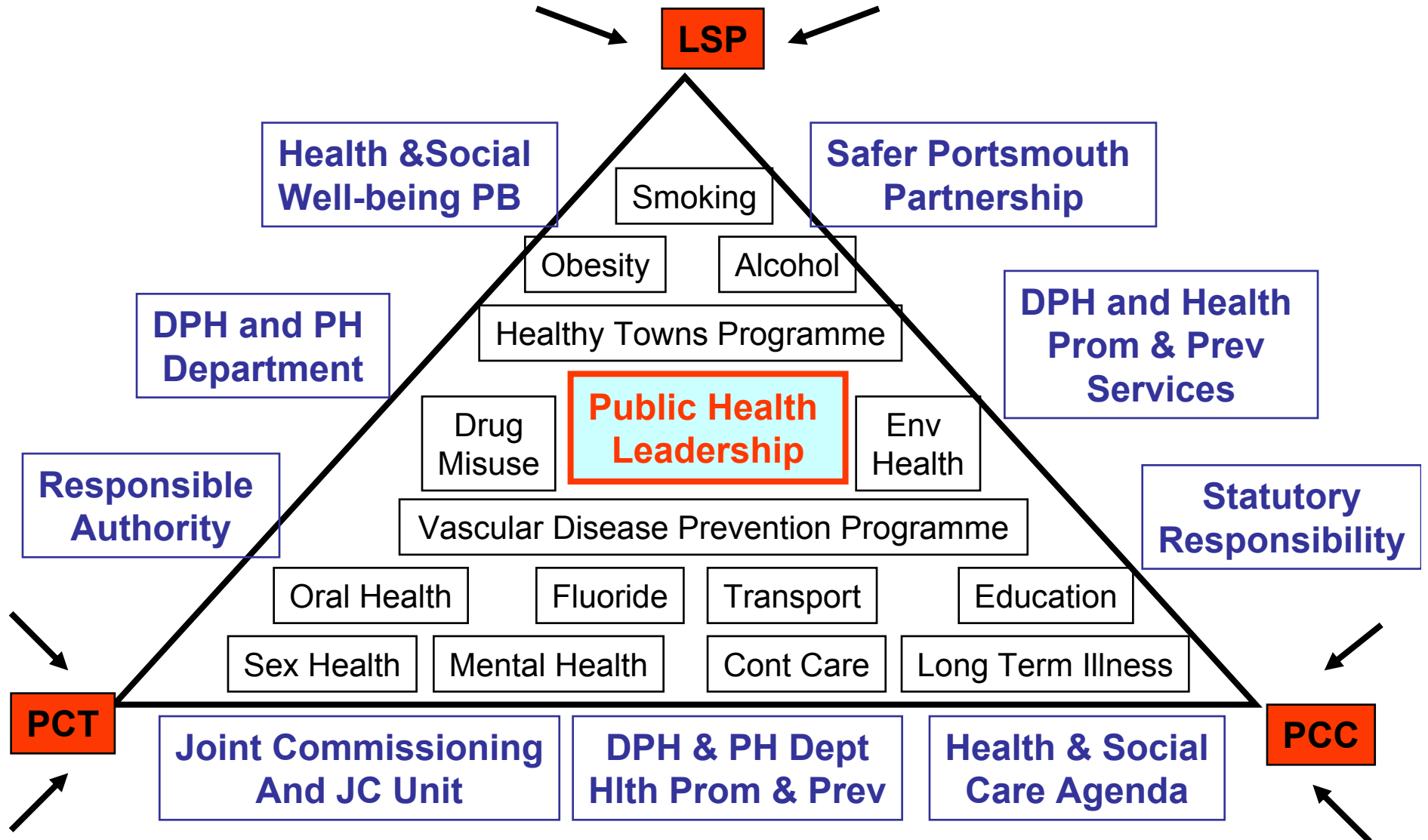


What are our absolute top priorities? The 4 Flagship Issues

- **Obesity**
- **Violence, including alcohol related violence**
- **Employability of young people**
- **Innovation and enterprise**



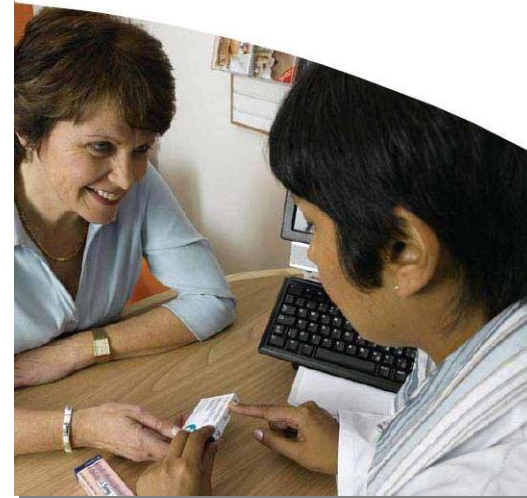




The Pharmacy White Paper

Pharmacy in England

Building on strengths – delivering the future



*building on strengths,
delivering the future*

Key PH Issues from White Paper

- Healthy Living Centres
- Health Trainers
- PH Leadership for Pharmacy

Healthy Living Centres

- What does the concept mean?
- What might one look like?
- Would it be a single building or place?
- How might one be accredited?
- What might be the standards required?
- What services might they provide?

- Who might staff them – **Health Trainers?**
- How might we get there – **PH Leadership?**

Portsmouth Picture Now

- Medicines Management an integral part of PH
- Minor Ailments – 8 Pharmacies – 400 clients a month
- Smoking Cessation – 33 Pharmacies – 550 quitters pa
- Healthy Weight – 15 Pharmacies do BMI and advice
- Vascular Screening – 6 Diabetes and 1 Blood Pressure
- EHC & SH – 28 pharmacies – 480 consultations last year
- Substance Misuse Service – just commencing
- Chlamydia Screening – just commencing
- MURs – 30 Pharmacies currently
- Vaccinations – just 2 so far

“Healthy Living Centre” Model

Smoking Cessation	PROVIDE ADVICE
Medicines Use Review	REVIEW CARE
Emergency OCP Chlamydia Screening	PROVIDE TREATMENT
Health Trainers (Sign-posters)	DEVELOP WORKFORCE
Sustainable Development	CORPORATE CITIZENS

“Healthy Living Centre” Model

Smoking Cessation	Diabetes Screening Obesity Advice Vascular Screening	PROVIDE ADVICE
Medicines Use Review	Support Long Term Illness	REVIEW CARE
Emergency OCP Chlamydia Screening	Minor Ailments	PROVIDE TREATMENT
Health Trainers (Sign-posters)	Health Trainers (Behaviour Change)	DEVELOP WORKFORCE
Sustainable Development	Engaged in Primary Care Networks	CORPORATE CITIZENS

“Healthy Living Centre” Model

Smoking Cessation	Diabetes Screening	Obesity Advice	Vascular Screening	Family or Individual Lifestyles	PROVIDE ADVICE
Medicines Use Review		Support Long Term Illness		Medication Review	REVIEW CARE
Smoking Cessation	Smoking Cessation	Minor Ailments		Immunisations Vaccinations	PROVIDE TREATMENT
Health Trainers (Sign-posters)		Health Trainers (Behaviour Change)		Pharmacists with special interest	DEVELOP WORKFORCE
Sustainable Development		Engaged in Primary Care Networks		Leading Role in Community	CORPORATE CITIZENS

Portsmouth Moving Forward

- Needs assessment and baseline review
- Clear need programme approach for maximum health gain
- Established interim model for Healthy Living Centres
- Ensure all pharmacies reach Level One in 2009
- Plan to raise all to Level Two as soon as possible
- Plans to introduce health trainers and lifestyle coaches
- Consider more PH support and leadership development
- Work with local LPC and National Pharmacy Committee



HM Government 

Pharmacy in England
Building on strengths – delivering the future






NHS Next Stage Review
Our vision for primary and community care







East of England
East Midlands
London
North East
North West
South East Coast
South Central
South West
West Midlands
Yorkshire and the Humber

High Quality Care For All
NHS Next Stage Review Final Report

worldclasscommissioning 



Vision Summary



Adding life to years and years to life

The Future's Bright!

- The canvas is nearly blank!
- Let's get painting!
- Any questions?